ISABELLA BOEHM

UX/UI Design | Digital Health

✉ isabella.nineol@hotmail.com
📞 +43 699 10 233 832
in www.linkedin.com/in/isabella-boehm
💼 www.healthyux.design

ABOUT

I am 28 years old. I visited a technical highschool for 5 years and finished it as an industrial engineer. I studied economics in the healthcare sector and as I wrote my Bachlor and Master thesis about Digital Health, I was falling deeper in love with the digital world.
I raised my knowledge about UX Design during the last 2 years through being part of several projects in several positions. Ever since I really like that I can now apply my innovative mindset. Currently I am based in Lower Austria.

UX I UI Designer
Research I Market analysis I Prototyping I Mockups I Employee branding I Usability Testing
Vendevio GmbH
since May 2021

UX I UI Freelancer
Redesign I Evaluation I Usability Testing I Market research I Prototyping
healthyux.design
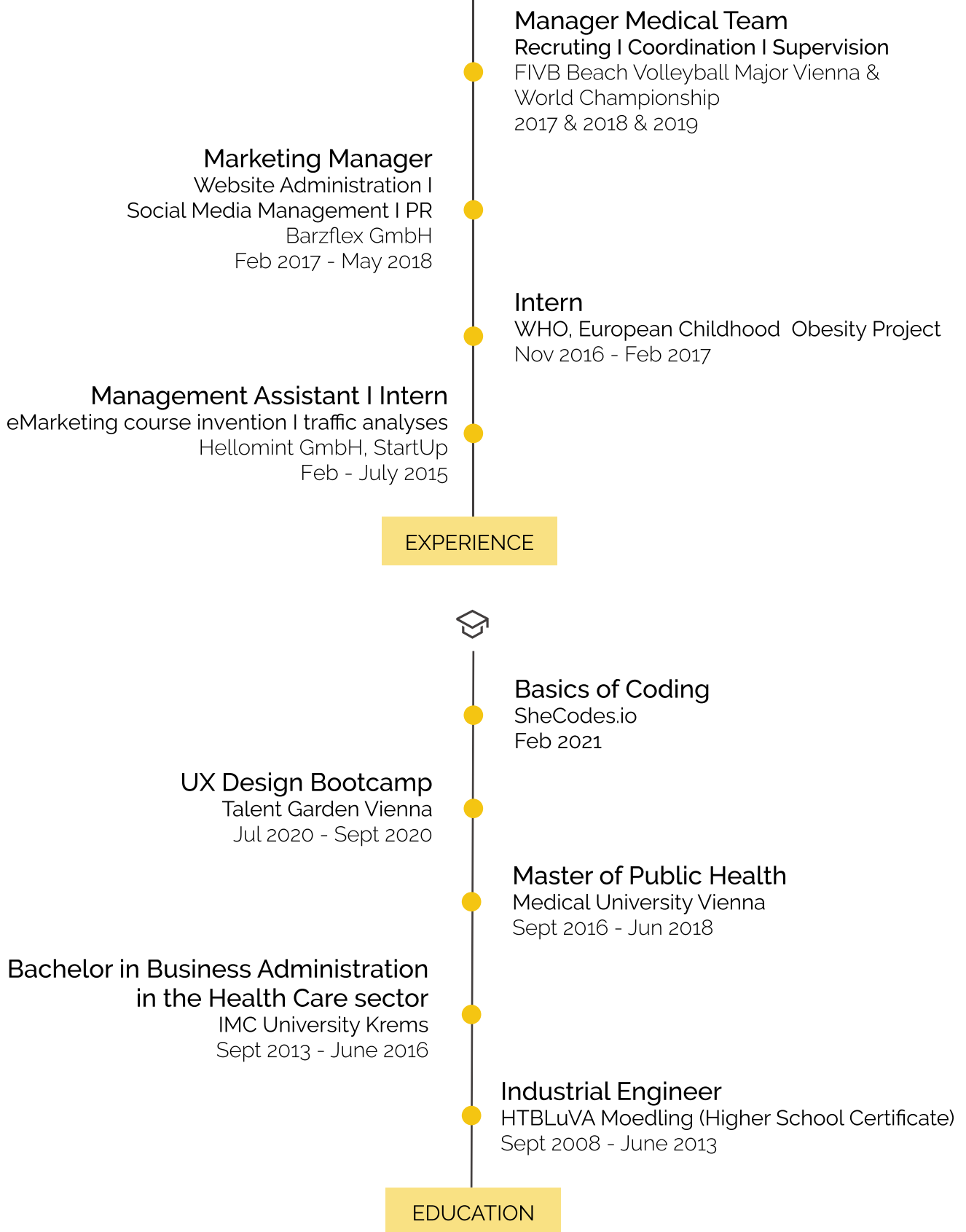since Sept 2020

UX Designer, Mentorship Project
Market research I Requirements analysis I Prototyping I Mockups I Usability Testing
Moonshot Pirates
Jun - Aug 2020

Administrator
Coordination I Website Administration
KBL Kiteboarding Lessons Sydney
Oct - Dec 2019

Operative Manager
static Optimisation I Stock Logistic I Accounting I Employee Management
mza - Medical Center 1080 Vienna
Nov 2016 - Oct 2020

Manager Medical Team
Recruting I Coordination I Supervision
FIVB Beach Volleyball Major Vienna &
World Championship
2017 & 2018 & 2019

Marketing Manager
Website Administration I
Social Media Management I PR
Barzflex GmbH
Feb 2017 - May 2018

Intern
WHO, European Childhood Obesity Project
Nov 2016 - Feb 2017

Management Assistant I Intern
eMarketing course invention I traffic analyses
Hellomint GmbH, StartUp
Feb - July 2015

EXPERIENCE

Basics of Coding
SheCodes.io
Feb 2021

UX Design Bootcamp
Talent Garden Vienna
Jul 2020 - Sept 2020

Master of Public Health
Medical University Vienna
Sept 2016 - Jun 2018

**Bachelor in Business Administration
in the Health Care sector**
IMC University Krems
Sept 2013 - June 2016

Industrial Engineer
HTBLuVA Moedling (Higher School Certificate)
Sept 2008 - June 2013

EDUCATION

FACTS

- Figma skilled
- Proactive
- Teamplayer
- Basic Adobe skills

- Business analytic skilled
- Innovative thinking
- Sports enthusiast
- Basic HTML, CSS, JS skills

Master Thesis: Mobile health - how do
Austrian women use health apps?
Publication:
https://www.mdpi.com/1660-4601/17
/17/6053

Bachelor Thesis: Change in customer
behavior in the insurance sector of
Generation Y and Z in the digital
present